



Edifi is a company that provides products and professional services for families needing help with high school performance, college planning, SAT/ACT test preparation and obtaining need based financial aid.

There are three key areas in which we provide expertise:

1. Planning for higher education-

Our planning materials, developed by educators, provide vital information to help our clients make the most of their high school education and their best college choosing and applying strategies.

2. Standardized test preparation –

Our nationally recognized, online SAT/ACT interactive program is available to students so that they are well prepped for these critical tests.

3. Financial aid consulting and forms preparation –

Many families do not realize that they are eligible to receive aid. Most families should apply for aid, but many feel many overwhelmed by the amount of information and paperwork required. We've completed thousands of financial aid forms for clients since 1991. We keep current with all the rules and regulations that determine the amount of aid to which families are entitled.

These are some of the benefits clients receive from Edifi's program:

- We help our clients know how to maximize the high school years, with a proper emphasis on grades, extracurricular achievements, and SAT/ACT test scores, so they are ideally prepared for the college of their choice
- We help students select the right college based on their family's needs and priorities and the student's chosen field of study.
- We help students clarify their areas of interest so they will finish college on-time and within budget.
- Edifi families relax as we walk them through the process financial aid application process and make it easy. We gather all the necessary information, fill out all financial aid application forms and make sure that everything is correct so that they are properly positioned to receive maximum financial aid. We review the government Estimated Family Contribution and assure that their assessment is accurate.
- We help our families receive the best possible offer from the school of their choice.

Value-added services:

- **New this year - our website** with an “Ask A Counselor” message board allowing our students to ask questions of our Ready, Set, College! Director Mr. Dave Peterson. Frequently Asked Questions are also posted for general perusal.
- **High School Handbooks** – Our clients receive a handbook each year to guide them through important tasks that must be accomplished annually.
- **Career & College Searches** – We consider our students’ interests and responses and provide suggestions of potential careers as well as colleges that offer appropriate fields of study. Students who already have a career direction receive a list of schools in the geographic areas they prefer where their desired major is offered.
- **Test Preparation** – Our online, interactive SAT/ACT test preparation program allows parents to monitor their child’s progress. The program includes a vocabulary builder, tutorials, test-taking tips, strategies, and a one-hour timed practice test. Students find this to be a pleasant and effective way of boosting their scores!
- **Top Financial Aid Colleges Handbook** – This tells our clients which colleges offer the best financial aid packages in their chosen geographic region and allows our clients to consider schools where they have a greater chance of receiving the best financial aid packages.
- **Financial Aid Estimates** – We review our families’ financial information, discuss what is factored into the family aid formula, and offer advice to reduce their out-of-pocket expenses. We calculate our clients’ Estimated Family Contribution, supply cost estimates for their schools of interest, and calculate the amount of need based financial aid they are likely to receive.
If our client hasn’t decided on a school we give them estimates that include a variety of private, state and community colleges in their state plus some out-of-state options as examples. We perform these services as often as the client likes.
- **Financial Aid Forms** – When our students enter their senior year, we gather the necessary information and complete all financial aid forms including the FAFSA, CSS Profile, Institutional and State forms. We also update Student Aid Reports and complete verification forms. Edifi also reviews all offers of financial aid and, when appropriate, assists families in appealing to colleges for more aid.